Plain Talk Priorities

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Operations Committee Meeting
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1. Help the Governor communicate the importance of Plain Talk to agencies

The Governor wants agencies to understand the importance of this initiative. We will ask you for regular updates on your progress and will, in turn, recognize your successes.

2. Market Plain Talk through awards

We will set up an awards and "stamp of approval" program to raise the visibility of Plain Talk by rewarding good work in the agencies.

3. Establish guidelines

We will make it clear what the Plain Talk standards are and what the scope of the project is. This will be a team effort of the Plain Talk agency leads in conjunction with other organizations, such as the University of Washington and the Society for Technical Communication

4. Focus on four to five pilot projects to support and measure

We plan to focus on four or five promising Plain Talk projects in the agencies by providing guidance and setting up success measures we can later publicize. GMAP analysts will help develop meaningful ways to measure the effectiveness of the projects.

5. Share information

We will develop a central system for keeping track of the state's Plain Talk projects, sharing what the agencies have learned and linking them to resources. We'll do this through regular bulletins, an updated web site and monthly meetings of Plain Talk leads.

For more information:
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